



## FUNDRAISING IDEAS

Community-Driven events are a great way to raise funds for your team while spreading awareness within your community! Below are some great ideas to host your own fundraiser in 2021:

- **Third-Party Fundraisers:** This is a great stepping stone if you have not done your own fundraiser yet! Local companies/businesses will donate a certain percentage to your team – all you need to do is advertise and bring people in! Some examples include: Chipotle, California Pizza Kitchen, Potbelly's Sandwich Shop, Chuck E. Cheese, Ninety-Nine Restaurants, Panera Bread, etc.
- **Bake Sale:** Sell blood drop cookies at your child's school, church, or extra-curricular activities.
- **Happy Hour Event:** Contact your local bar or restaurant to see if they would hold an event for your team – they might be willing to donate appetizers or a portion of the proceeds!
- **Silent Auction/Raffle:** Visit local businesses and companies and ask if they would be willing to donate an item or ask family/friends if they have any connections. Sell raffle tickets at your event or through your network.
- **Dinner/Movie/Theme/Game Party:** Charge an admission or a donation fee for each guest and create a fun themed event.
- **Birthday Parties:** In lieu of presents, ask family and friends to donate to your Walk team or create a birthday fundraiser on social media.
- **Holiday Events:** Host a 4<sup>th</sup> of July, Summer Luau, Derby, Labor Day, or even an Olympic themed party!
- **Sport Tournament/Game:** Gather donations and sponsors for your own exciting sport game or tournament. Examples includes golf tournaments, basketball game, hockey game, touch football, etc. Try contacting local recreation centers or parks to get the space donated.
- **Create and Sell:** There are numerous ideas for items you can make or design to sell to your community! Here are a few popular ones to check out:
  - **Pura Vida:** Customize these waterproof bracelets to reflect your Walk Team colors! Each bracelet is \$3 (minimum of \$50) and you can sell for any amount you'd like! [Click here](#) for more information!
  - **T-Shirts:** Design T-shirts at your local print shop! Try incorporating your Walk Team name or logo.
  - [Custom Ink](#) also has a great fundraising program! Choose and design from any of their hundreds of products (drinkware, tote bags, hoodies, etc.) and create a campaign. Share the link with your community and they can



purchase and have the item shipped directly to them. This is a great option because there is no upfront cost to you!

- **DIY Crafts:** Create beaded bracelets, necklaces, knit scrunchies, clay earrings, hand sewn tote bags, candles, etc. Check out [this article](#) for more ideas!
- **Lemonade Stand:** Get the kids involved and have them sell lemonade in the neighborhood! Have them make posters and signs to spread the word!