



Team Captain Guide

Thank you for being a Team Captain for the New England Hemophilia Association (NEHA) Unite Walk!

Step 1

Register: Your first step as a team captain is to [register and create your team page](#).

Step 2

Recruit: Reach out to your network of family, friends, and colleagues to join you for this special day! Share the registration link with them and have them register for your team.

Step 3

Raise Funds: The NEHA Unite Walk is a fundraiser, and as a team captain it is your job to inspire your team to reach your team goal! From everyone making a self-donation, to hosting FUN-draising events, your job as a team captain is to keep everyone's eye on the prize – TOP WALK TEAM!

Step 4

Recognize: You are not only the captain, but you are also the cheerleader! Congratulate your team members when they hit certain milestones (made a self-donation, hit over \$100, etc).

Set your goals! Research shows that when your team all shares the same goal, it dramatically boosts your success. Use this worksheet to set a high, yet attainable goal.

Team Name _____

Company (if applicable) _____

Team Captain and Co-Captain (if applicable) _____

How many team members do I want to recruit? _____

Suggested amount raised per participant, **\$100** or \$ _____

_____ X _____ = _____

of Team Members Avg . Raised per team member Team Fundraising Goal

Thank you for being a team captain!
We are here to help you every step of the way!

Reach out with any questions to Jodi Weeks at jweeks@nehemophilia.org